

GREAT TALK INC

MARYLAND CONVERSATION WITH A PURPOSE

1222 GLENBACK AVENUE, BALTIMORE, MD 21208 443-59-TALKS (443-598-2557) GREATTALKSERIES@GMAIL.COM GREATTALK.ORG

Great Talk Inc is a Maryland 501(C)(3) Nonprofit Organization

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Friends School of Baltimore

Loyola University

Maryland Institute College of Art

Maryland Public Television

Morgan State University

GREAT TALK SERIES

SPONSORSHIP INFORMATION

Diamond Series Sponsor: 1 @ \$10,000

- Name and logo displayed in single position at the front page of the Series both on the website and in the brochure, with "Presented with the Generous Support of" credit (or similar credit, where reasonably feasible)
- Name and logo displayed on flyer
- Inclusion in press releases, in 1st sponsor position
- Inclusion in advertising, space permitted
- Recognition at the podium for all Talks, named first
- Table or signage at each Talk*
- 6 tickets to each Talk

Platinum Series Sponsor: 2 @ \$5,000

- Name and logo displayed both on the website and in the brochure, with both Platinum Sponsors sharing one horizontal line of credit at the end of the brochure and on the website as "Sponsored by" credit (or similar *credit*), listed alphabetically.
- Name and logo displayed on flyer
- Inclusion in press releases, in 2nd sponsor position
- Inclusion in advertising, space permitted
- Recognition at the podium for all Talks, named second, in alphabetical order
- Table or signage at each Talk*
- 4 tickets to each Talk

Gold Series Sponsor: 3 @ \$2,500

- Name and logo displayed both on the website and in the brochure, with all 3 Gold Sponsors sharing one horizontal line of credit at the end of the brochure and on the website as "Sponsored by" credit (or similar credit), listed alphabetically
- Inclusion in press releases, in 3rd sponsor position, listed alphabetically
- Inclusion in advertising, space permitted
- Recognition at the podium for all Talks, named third, in alphabetical order
- Table or signage at each Talk*
- 2 tickets to each Talk

Great Talk, Inc, a 501(c)(3) nonprofit, prohibits discrimination in all of its programs and activities on the basis of race, color, gender, sexual orientation, age, disability, religion, national origin, or political belief.

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Silver Talk Sponsor: 3 @ \$500, for each individual Talk

- Name and/or logo displayed below the individual Talk both on the website and in the brochure, with all 3 Silver Sponsors sharing one horizontal line of credit as "With Additional Support From" credit (or similar credit), listed alphabetically
- Recognition at the podium only for the individually sponsored Talk, named in alphabetical order
- Sponsor business cards or brochures displayed at the sponsored Talk
- 2 tickets to the individually sponsored Talk

** Table or signage at event is subject to venue space availability and restrictions, with Sponsors providing signage and appropriate materials (and tables where required)*

All credit is subject to size and placement at Great Talk's sole discretion, also subject to space and print media restrictions.